



We Bite Right

Contents

WHY WE BITE RIGHT? 05

ABOUT WE BITE RIGHT? 12

OUR PACKAGING 22

ORDERING MADE SIMPLE 26

FROM OUR CLIENTS 32

CONTACT US 33

COMPANY INTRODUCTION

Unveiling the essence of
We Bite Right's rich background
story.



Empowering global food distribution with quality



Why We Bite Right?

Our Values

VARIETY



Unique and diverse options

QUALITY



Direct from local farms

FRESHNESS



Premium ingredients sourced

INNOVATION



Constantly expanding range

UNIQUE AND DIVERSE

Variety

In a global market driven by evolving tastes, offering variety isn't just a feature, it's a promise. We Bite Right brings together a world of ingredients, giving buyers access to unique, diverse options that cater to every culinary and cultural need.



SOURCING

Quality

Our standards are non-negotiable. Through rigorous sourcing and quality control, We Bite Right delivers premium-grade ingredients that meet international benchmarks — because trusted food starts with trusted quality.



PREMIUM INGREDIENTS

Freshness

Freshness starts at the source. By working directly with trusted local farms, we ensure that every product retains its natural integrity. From harvest to handling , so our partners receive nothing but pure, quality produce.



EFFICIENCY

Innovation

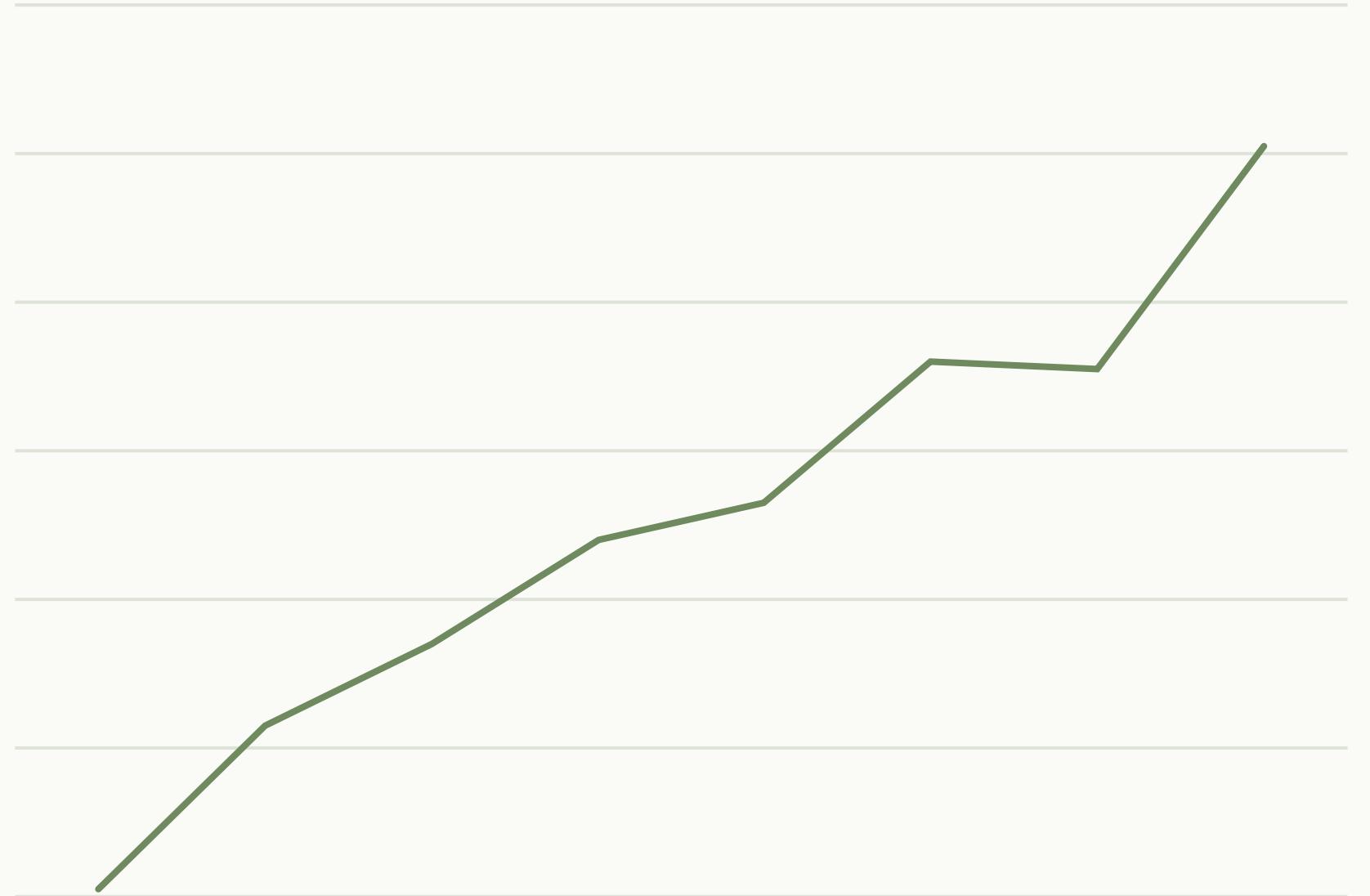
Staying ahead means always reaching further. We Bite Right continually expands its range to reflect global trends, dietary shifts, and future-focused demand, ensuring our offering evolves as fast as the world does.



MARKET

Exploration

In a world where tastes evolve and trade routes shift, staying informed means staying ahead. At We Bite Right, we continually explore global consumption trends, emerging markets, and shifting demand to unlock fresh opportunities. Our data-backed insights guide every decision, from sourcing to shelf, helping our partners grow with confidence in a fast-moving food landscape.



About We Bite Right?

Our Customer Experience

PERSONALISATION



Tailoring services to meet individual preferences and needs.

RELATIONSHIP BUILDING



Connecting with customers to foster trust and loyalty.

QUALITY EXPERIENCE



Delivering exceptional value to create lasting impressions.

Infrastructure & Capabilities

1. PROCESSING & BLENDING

In-house cleaning, grading, de-husking, and blending to ensure product consistency and purity.

2. BATCH TESTING

Every export batch is tested in certified labs in-house and through trusted partners.

3. COLD STORAGE

Temperature-controlled warehousing keeps products fresh, safe, and export-ready.

4. PACKAGING OPTIONS

Choose from pouches, jars, tins, HDPE bags, or cartons tailored to your needs.

5. AGRO SOURCING

We procure directly from India’s top farming states, trusted origins with rich harvests.

6. EXPORT LOGISTICS

Ship via air, sea, or land with FOB, CIF, or DDP, powered by reliable global logistics partners.

Our Standards

We take pride in delivering the finest quality products through a meticulous journey from farm to table.

Our process ensures that every ingredient is grown sustainably, harvested with care, processed under strict quality standards, and packaged to preserve freshness. Bringing you pure, authentic flavors in every bite.

QUALITY ASSURANCE & CONTROL

ORGANIC, EARTH FRIENDLY

EXPORT READY

GLOBAL NETWORK

TRANSPARENCY

COMPETITIVE PRICING

Sustainability & Ethical Sourcing

Sustainability is core to our value chain.

TRACEABLE SOURCING FROM SMALLHOLDER & CERTIFIED FARMS

ECO-FRIENDLY PACKAGING OPTIONS (PAPER, BIODEGRADABLE FILMS)

ETHICAL LABOUR PRACTICES AND LOCAL COMMUNITY SUPPORT

WATER-EFFICIENT AND LOW-WASTE MANUFACTURING

FAIR TRADE ALIGNMENT FOR SPICES AND ORGANIC SKUS

Global Distribution & Export Model

1. SALES CHANNELS

We supply modern trade, ethnic stores, online grocers, HoReCa, and global distributors.

2. EXPORT MODES

Ship via full containers, LCL, or air freight, flexible for urgent or large-volume orders.

3. MOQ FLEXIBILITY

Order from 500kg to full container loads. Minimums vary by product type.

4. EXPORT DOCS

Get complete documentation including Invoice, CoO, Fumigation, Phyto, and more.

5. SHELF LIFE

Products stay fresh for 6–24 months, depending on type and packaging.

6. GLOBAL SUPPORT

Reach us easily via phone or email, with multilingual assistance for global buyers.



Covering 6 Continents

At We Bite Right, we take pride in being a globally trusted name in sustainable food exports, delivering premium, farm-grown products to clients across six continents.

Rooted in responsible sourcing, we connect India's smallholder farmers and producers with conscious distributors, wholesalers, and retailers worldwide.

Our commitment to quality, timely delivery, and personalised service reflects a shared vision for a cleaner, healthier global food chain.

Certifications & Compliance



**Food Safety and Standards
Authority of India**



**स्पाइसेस बोर्ड
भारत**

Spices Board Approved Exporter



**International Organization for
Standardization 22000**



Hazard Analysis and Critical Control Points

for select SKUs

Certifications & Compliance



USDA Organic Compliant



U.S Food and Drug Administration Compliant



EU Organic Compliant



**Agricultural and Processed Food Products
Export Development**

for select SKUs

Certifications & Compliance



Kosher Certified



Halal Certified



Compliance with Codex Alimentarius



Compliance with EU MRLs

for select SKUs

Our Packaging

**Export compliant, moisture resistant, &
tamper proof materials**



Private Label & Bespoke Packaging



**Safe For International
Shipping**

**Environmentally
sustainable available**



Product Customisation & Packaging

Designed to meet the needs of distributors, retail chains, and store brands worldwide.

1. RETAIL AND BULK

Available from 100g to 50kg, ready for retail shelves or large-scale distribution.

2. PRODUCT INFO

Ensure transparency with clear data on nutrition, allergens, and sourcing on every pack.

3. BARCODE & LABELS

Get ready-to-scan barcodes and compliant labels tailored for retail environments.

4. MULTILINGUAL LABELS

Add language support to your labels, ideal for diverse or international markets.

5. PRIVATE LABEL

Use your own branding with our products, a seamless option for white-label exports.

6. REGULATORY LABELS

Meet local laws with labels tailored to each country's food regulations.

Ordering Made Simple

Six Simple Steps

1. INQUIRE

Reach out to us via email or through our website to learn more about our suite of products.

2. ORDER

Place your order through one of many ordering systems.

3. PAY

Select and pay through a payment method that best suites you.

4. DOCUMENTS

We'll take care of the necessary documentation that is required to fulfill your order.

5. SHIP

We'll ship your order based on the Incoterms agreed.

6. SUPPORT

We offer dedicated support at every step ensuring a seamless and reliable experience.

Payment Methods

1. ADVANCE PAYMENT (T/T)

The preferred method for first-time buyers.

2. LETTER OF CREDIT (LC)

Suited for large or high-value orders.

3. DOCUMENTS AGAINST PAYMENT (D/P)

Pay through your bank upon document release
a secure option for moderate-trust transactions

4. DOCUMENTS AGAINST ACCEPTANCE (D/A)

For trusted buyers, pay at a later date after receiving and accepting the goods; a flexible option built on reliability.

5. SWIFT/BANK TRANSFERS

Pay securely via international bank transfer. A standard, traceable method for most global orders.

6. ONLINE PAYMENTS

Pay quickly and securely for small or sample orders. Ideal for fast, convenient global transactions.

Incoterms – By Sea

1. EXW – EX WORKS

Pick up directly from our location. Best for buyers managing the entire shipping process themselves.

2. FOB – FREE ON BOARD

We'll handle local loading and export. Ideal for buyers arranging ocean freight from the port onward.

3. CFR – COST AND FREIGHT

We cover ocean freight to your port. You handle insurance and everything beyond arrival.

4. CIF – COST, INSURANCE AND FREIGHT

Shipping and insurance are included. A secure option for smooth delivery to your seaport.

5. DAP – DELIVERED AT PLACE

We deliver the goods to your door or final destination. You simply manage unloading and import duties.

6. DDP – DELIVERED DUTY PAID

We take care of everything: shipping, customs, and duties. Enjoy full delivery without the hassle

Incoterms – By Land I

1. EXW – EX WORKS

Pick up directly from our location. Best for buyers managing the entire shipping process themselves.

3. CPT – CARRIAGE PAID TO

We cover the shipping to your country. Great for buyers who want transport handled without extra services.

2. FCA – FREE CARRIER

We'll deliver your goods to your chosen transport partner. Ideal for flexible, shared logistics responsibility.

4. CIP – CARRIAGE AND INSURANCE PAID TO

Shipping and insurance are both covered. Perfect for risk-free delivery to your destination.

Incoterms – By Land II

5. DPU – DELIVERED AT PLACE UNLOADED

We'll deliver and unload your goods.
Convenient for buyers needing doorstep
delivery without customs coverage.

6. DAP – DELIVERED AT PLACE

Goods delivered to your location, ready for
customs. A smooth option for buyers handling
import duties themselves.

7. DDP – DELIVERED DUTY PAID

We handle everything, including taxes and
clearance. A worry-free solution from our door
to yours.

From Our Clients

“We've been importing basmati rice and spices for over a year now — the quality is consistently top-notch and delivery is always on time. These folks are serious about what they do.”

Ahmed K., UAE Wholesale Distributor

"What impressed me most was their professionalism and clear communication. Even across borders, everything felt smooth and reliable."

Carlos R., Import Manager, Spain

"From our very first order, it was clear we found a partner who truly understands quality and commitment. Every shipment arrives on time, every grain bursting with authenticity."

Rajiv S., CEO for Food Imports company, USA

Contact Us



WE BITE RIGHT

ASIA HEAD OFFICE

TFEC, G Block BKC, Bandra Kurla Complex, Bandra East, Mumbai,
Maharashtra 400098, India
Tel: +91 7879190406

EUROPE HEAD OFFICE

TFEC, 82 London Rd, United Kingdom, LE2 0QR
Tel: +44 7356 022333

AMERICAS HEAD OFFICE

TFEC, 648 Easton Rd, Warrington, PA 18976
Tel: +1 307 215 9743

WEBSITE

webiteright.com

EMAIL

info@webiteright.com